

Brands that **hit** harder.

Design, web & digital growth priced for Zimbabwean startups and SMEs. Digital identities that look expensive and work hard — from first logo to live launch. We don't decorate. We deliver.

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HIT HARDER

SHIP BOLD

STAY SHARP

BE UNMISSABLE

Straight-up pricing.

Transparent, SME-friendly pricing. Every rate below is in USD.

GRAPHIC DESIGN

DELIVERABLE	RATE	INCLUDED
Flyer / Poster	\$15 – \$20	Print-ready PDF + high-res JPG for WhatsApp & social
Letterhead Design	\$15 – \$20	Editable Word document template
Logo & Brand Identity	\$50 – \$70	2 initial concepts, transparent PNG, vector files
Social Media Branding	\$30 – \$40	Facebook/LinkedIn covers + profile picture avatar

WEB & HOSTING

DELIVERABLE	RATE	INCLUDED
Corporate Website (up to 10 pages)	\$350	Mobile-responsive design, WhatsApp button, Google Maps, basic SEO
E-Commerce Web Design	\$500+	Online shop setup, EcoCash/Paynow integration, up to 10 product uploads
Email Setup — .com Domain	\$150 one-time	Initial configuration for up to 15 mailboxes, incl. domain purchase (.com & other international domains)
Email Setup — .co.zw Domain	\$120 one-time	Initial configuration for up to 15 mailboxes, incl. .co.zw domain registration
Email Hosting	\$10 / mo	Or \$7.50/mo billed annually — mailbox hosting, spam filtering, webmail access

DIGITAL GROWTH

DELIVERABLE	RATE	INCLUDED
SEO — Search Engine Optimization	\$60 – \$100 / mo	Keyword research, on-page optimization, Google Business Profile setup, monthly ranking report
Social Media Management	\$150 – \$180 / mo	8–10 custom posts per month, caption writing, basic page upkeep
Meta / Google Ads Campaign	\$80 – \$110 / mo	Ad creation, audience targeting, weekly monitoring (ad budget extra)
Email Marketing Campaign	\$50 – \$70 / email	Custom newsletter template, copy review, broadcast setup
Website & Content Maintenance	\$40 – \$60 / mo	Monthly backups, security updates, quick text/image changes

Bundle up. Pay less.

Everything you need in one package — priced below the itemized total.

01

Startup Identity Pack

LOOK LEGIT FROM DAY ONE

- Logo design
- Letterhead template
- Digital flyer
- Social media cover

ITEMIZED VALUE

~~—\$130~~

PACKAGE PRICE

\$120

02

Digital Presence Pack

GET FOUND. GET CONTACTED.

- 3–5 page website
- 1 year email hosting setup
- Basic logo

ITEMIZED VALUE

~~—\$520~~

PACKAGE PRICE

\$270 – \$300

Deposit option: \$150 upfront, \$150 upon launch.

03

SME Monthly Marketing

STAY LOUD, EVERY MONTH

- Social media management (8 posts/mo)
- Ads campaign management
- Website content maintenance

ITEMIZED VALUE

~~—\$290/mo~~

PACKAGE PRICE

\$220 / mo

Fair rates. Firm terms.

REVISIONS

2 rounds included

Every item includes 2 rounds of minor revisions. Additional redesign requests are billed at \$10 per round — so briefs stay sharp and delivery stays fast.

EFFICIENCY

Template-powered delivery

We build from a high-quality library of proven website layouts, social post bases and letterhead structures — you get polished work faster, without paying for from-scratch time.

PAYMENT

50% deposit to start

All projects begin with a 50% deposit. For projects of \$250+, milestone payments secure commitment on both sides and keep your launch on schedule.

READY WHEN YOU ARE

Let's talk.

Start with a free 15-minute consult — we'll map the fastest route to unmissable.

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